

Education:

Clark University, Worcester, MA Bachelor of Arts, **Studio Art**, May 2004 GPA: 3.21 / **GPA in Major: 3.5**

Concentration: **Graphic Design** Minor: **Business Management**

Relevant Coursework:

Accounting I-II	Typography
Marketing Management	Photography
Adv. Photoshop and Illustrator	Graphic Design I-II-III-IV
Adv. Flash Action Script for Designers	Graphic Design for the Internet

Computer Skills:

Business Software Microsoft: Access, Excel, FrontPage, Outlook, PowerPoint, Publisher, Projects, Word Quicken 2007

Graphic, Web, Print, Video Adobe: Acrobat, After Effects 7, Illustrator CS3, InDesign CS3, Photoshop CS3, Premiere 2.0
Macromedia: Contribute, Dreamweaver CS3, Fireworks, Flash CS3, FlashPaper, Freehand
Other: CSS, HTML, Final Cut Pro, FTP Programs, Quark XPress 7.0

Other Tools Adobe Auditions, Fruity Loops Studio 5, Nero, Toast

Related Experience:

INTERACTIVE DESIGNER November 2005 – Present
[BJ's Wholesale Club, Inc.](#), Natick, MA

- Played a key role in conception, design and testing of [BJs.com](#) (2006 and 2007) and [Shop.BJs.com](#).
- Received award and recognition for design of new corporate and ecommerce website.
- Created a number of landing pages, banner graphics, and other materials associated with maintaining site.
- Responsible for the design and creation of a variety of other marketing materials. These include flash and static banners, emails, website demos, flash presentations, and online interactive monthly journals.
- Assisted in the management and creative direction of design team members.

PRODUCTION & DESIGN CONSULTANT November 2004 – September 2005
[CIGNA HealthCare](#), Bloomfield, CT

- Responsible for all updates over a number of existing internal corporate websites.
- Updates involved creation of graphics, editing content, and creation of new web pages.
- Created layouts for various emails and e-newsletters.
- Administered record system for updates, backups, and communications.
- Compiled, edited content, and managed various databases.

FREELANCE DESIGNER & CONSULTANT November 2003 – Present

- [Libertyvision.net](#) – Optimized clients website to be more search engine responsive. Created flash banner ads to drive traffic to site. Acted as consultant in creating a marketing plan to increase company exposure.
- [Riptideconsultinggroup.com](#) – Website and logo creation for a marketing consulting company. Site was designed in coordination with an easy and manageable updating system for client.
- [Bcartglass.com](#) – This website contains graphics, animations, and extensive photo galleries of the clients work. Entire package also included logo, business card, various event flyers, and direct marketing mailer.
- [Greenhiphop.com](#) – Design and implementation of flash portfolio website. Website features artist's playable sound samples. The project was meant to showcase the artist's work with in a fun and engaging interface.
- [Dipietromobiledetailing.com](#) - Worked with a client to completely redesign existing company website. Site contains custom graphics, animations, and a new and improved company logo.
- Mercy Hospital, Marketing & Communications Department – Carried out design and production duties such as, advertisement touch-ups, importing images, photo editing, and designing layouts.